

#Hackingley Leeds/UK



26/10/18 - 28/10/18

**ENHANCE THE FAN EXPERIENCE
OF MATCHES AT EMERALD
HEADINGLEY STADIUM**

**SUBMIT YOUR PROPOSAL AT
WWW.HACKINGLEY.EU**

€5,000 Prize money, free access to Growth Programme and real-world testbed.

Apply to participate in the first hackathon event sponsored by the MONICA Project!

The theme is large-scale sports events and the challenge is to design digital technologies to enhance sports fan engagement and experience at the event.

Can you build an innovative data-driven application? It might be to help fans to find the shortest bar queues, provide augmented reality for events, help people find one another, enhance security for all etc.

The winner will receive €5000, free access to a Business Growth Programme and, if appropriate, opportunity for a working prototype to be integrated and tested in a MONICA testbed, a real-world scenario*. And did we mention free pizza?

The event is free to enter and is open to students, start-ups, entrepreneurs and businesses. You can enter on your own or as a member of a team of up to three people*.

Leeds Beckett is supporting the MONICA Project, which is a large-scale demonstration of new and existing Internet of Things (IoT) applications for a smarter Living in six major cities in Europe: Lyon, Bonn, Leeds, Turin, Copenhagen and Hamburg.



MONICA

THE YORKSHIRE
COUNTY CRICKET CLUB



IoT
T R I B E



LEEDS
BECKETT
UNIVERSITY



emerald
HEADINGLEY
STADIUM



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* Terms and conditions apply. See www.hackingley.eu for further details